

PRIVACY POLICY ACCORDING TO THE ARTICLE 13 OF THE ITALIAN D.LGS 196/2003

The present privacy policy is rendered by Buongiorno S.p.A as a Data Owner according to the article 13 of the Italian D.lgs 196/2003 (hereinafter “ Privacy Code”).

Your Privacy Rights

This Privacy Policy describes your privacy rights regarding our collection, use, storage, and protection of your personal information. It applies to the www.b-ventures.it website (hereinafter “Website”), and all related applications, tools, service and events regardless of how you access or use them.

You accept this Privacy Policy when you access to the Website or use any features, technologies, functions or services offered on it. We may amend this policy at any time by posting a revised version on our Website. The revised version will be effective at the time we post it.

This policy relates to our privacy practices in connection with this Website and any b-ventures events. We are not responsible for the content or privacy practices of other websites you may access from any link inserted in the Website.

How we collect information about you

When you visit the Website we collect information sent to us by your computer. The information sent to us includes data on the pages you access, your computer IP address, device identifiers, the type of operating system you’re using, your location, standard web log data and other information. Web log data includes the browser type you’re using and traffic to and from our site.

In addition, if you contact b-venture in order to 1) request information; 2) participate to b-venture events; or 3) send us your application to b-ventures program we may collect the following types of information:

- Contact information, such as your name, address, phone, email, and other similar information.

How we protect and store personal information

Throughout this policy, we use the term "personal information" to describe information that can be associated with a specific person and can be used to identify that person. We do not consider personal information to include information that has been made anonymous so that it does not identify a specific user.

We store and process your personal information on our computers Italy. We protect your information using physical, technical, and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration.

How we use the personal information we collect

Our primary purpose in collecting personal information is to provide you with a secure and efficient experience. We may also use your personal information to:

- Reply to your request of information;
- Evaluate and process your application form;
- resolve dispute and troubleshoot problems;
- prevent potentially prohibited or illegal activities;
- create an account
- allow you to participate to b-ventures events

How we share personal information with other parties

Buongiorno shall not share your personal data with third party except with government officials, or other third parties pursuant to a court order, or other legal process or requirement applicable to Buongiorno or one of its affiliates; when we need to do so to comply with law; or when we believe that the disclosure of personal information is necessary to prevent physical harm or financial loss, to report suspected illegal activity or to investigate violations of our rights.

Buongiorno will not sell or rent any of your personal information to third parties for their marketing purposes and only shares your personal information with third parties as described in this policy.

How we use cookies and technical information

This website does not use cookies, apart from temporary "session cookies" which enable a visitor's web browser to remember which pages on this website have already been visited. Session Cookies expire and no longer have any effect when you log out of your account or close your browser.

How you can exercise your rights according to the article 7 of the Privacy Code

You can at any time exercise the following rights:

1. obtain confirmation of the existence of personal data and receive copy of them;
2. obtain disclosure related to the origin of personal Data; the purposes and means of data collecting and processing; the logic applied in case of data processing with electronic instruments; the information related to the data controller and data processor; the subjects, the category of subjects to whom personal data can be communicated or disclosed in their quality of data processors;
3. obtain the update, amendment or integration of personal Data; cancellation, transformation in anonymous of the personal data or blockage of the data unlawfully processed; the certification that the activities listed before have been duly communicated, also in respect of their content, to the subjects to whom the personal data had been disclosed or transferred;
4. object and oppose, in full or in part, to data processing for legitimate reasons, even if personal data are relevant to the purposes of the data collecting by writing to Buongiorno S.p.A., Borgo Omero Masnovo, 2, 43100 Parma, or sending an e-mail to: info@b-ventures.it